

# KIM STALLWOOD

kim@kimstallwood.com • www.kimstallwood.com  
+44(0)794-345-6815 (cell) • +44(0)1424-428279 (office)

Employment history demonstrates 30-plus-year track record in leadership positions with NGOs in the UK and USA. Responsible for implementing creative and innovative approaches to strategies in fundraising, program and communication as well as organizational management. Proven ability to analyze problems and implement successful programs and solutions, including hands-on as needed. Substantial working experience with boards of directors, staff, volunteers, supporters, advocates, high donors, institutional funders, celebrities, scholars, journalists and elected representatives. Experience in producing and managing websites and online advocacy. An internationally-recognized advocate for animals with some of the world's foremost organizations. British and American citizenship.

## PROFESSIONAL EXPERIENCE

### **July 2007–Present: Author and Independent Consultant**

Author, *Animal Dharma* and *The Animal Rights Challenge* (forthcoming Lantern)

Blogger, the Grumpy Vegan ([www.grumpyvegan.com](http://www.grumpyvegan.com))

Consultant, Compassion In World Farming, Godalming, Surrey, UK

European Director, Animals and Society Institute, Ann Arbor MI, USA

Member, Conference Steering Committee, Minding Animals 2: The Human Dimension

### **2005–June 2007: Co-executive Director, Animals and Society Institute, Baltimore, MD USA**

### **2002–2005: Executive Director, Institute for Animals and Society, Baltimore MD USA**

In 2005 co-founded the Animals and Society Institute by merging the Institute for Animals and Society with the Society and Animals Forum

In 2002 reinvented *The Animals' Agenda* and its not-for-profit publisher, Animal Rights Network, into the Institute for Animals and Society

Responsible for programs, publications (e.g., policy papers, experts guide), communications, website, management, public speaking and fundraising (annual budget \$250-300k)

Created The Animals' Platform, a national campaign to make animal welfare a mainstream political issue, which was based on my involvement with the British general election of 1979 and 1983 and the "Putting Animals into Politics" campaigns

Co-produce with Professor Tom Regan and the Culture and Animals Foundation the International Compassionate Living Festival

**1993–2002: Editor in Chief, *The Animals' Agenda* and Executive Director, Animal Rights Network, Baltimore, MD USA**

Published news, investigative reports, commentary and analysis written by advocates, scholars, attorneys, scientists, artists (e.g., Wayne Pacelle, Marc Bekoff, Jill Robinson, Carol J. Adams)

Wrote editorials and articles, commissioned authors, conducted interviews (e.g., Paul McCartney, Peter Singer), developed and implemented corporate identity, fundraising (annual budget \$500-650k), implemented promotional and marketing activities, developed Web site, etc.

Edited two anthologies of articles (*Speaking Out for Animals* and *A Primer on Animal Rights*) and wrote chapters for three text books (e.g., *Animal Rights* edited by Robert Garner)

**1992 – 1994: Independent Consultant, Baltimore, MD USA**

Clients included the Vegetarian Resource Group, Physicians Committee for Responsible Medicine, Citizens to End Animal Suffering and Exploitation, New England Anti-Vivisection Society

Conducted a strategic review to produce a *Program Plan of Action*, which detailed mission, objectives, goals, campaigns, constituencies and fundraising and communication strategies

**1987—1992: Executive Director, People for the Ethical Treatment of Animals, Washington, DC**

Responsible for managing growth from an annual budget of \$3.5 million in 1987 to \$10.5 million in 1991, including increase in full-time staff from 35 to 85 during this period

Dramatically overhauled the managerial effectiveness and professionalism of this grassroots organization, transforming it into an internationally recognized force in animal advocacy

Managed the overall transition, particularly in the areas of development, programs, corporate identity, finance, personnel and administration; relocated the organization twice

Worked closely with the co-founders on developing and implementing fundraising program, including directing the Development Director

**1979—1986: Office Assistant (1979 – 1981); Campaigns Officer (1981 – 1985); Acting General Secretary (1986), British Union for the Abolition of Vivisection, London**

Played a pivotal role in transforming BUAV into a vigorous and innovative group, which positioned animal research as an issue of public concern and a mainstream political issue

**1976—1978: National Organizer, Compassion In World Farming, Petersfield, Hampshire**

Responsible for national campaigns against factory farming including national network of local groups, campaigns, public speaking and publications